



**Brazen Head Publishing** · PO Box 584 · Abingdon · Oxfordshire · OX14 9FL · U.K.  
[www.brazenheadpublishing.co.uk](http://www.brazenheadpublishing.co.uk)

## NEW BOOK PROPOSAL

IF YOU HAVE AN IDEA FOR A NEW BOOK that falls into the Life Sciences, Medical or Social Sciences we would be delighted to hear from you. To speed up the decision making process we request that you send a copy of **three sample chapters** along with your form and CV. We cannot return any unsolicited manuscripts and if you wish to have your sample chapters returned please enclose a correctly stamped self addressed envelope.

Please complete the *New Book Proposal Form* below, using the guidelines on the website, and post to:

Brazen Head Publishing  
PO Box 584  
Abingdon  
Oxfordshire  
OX14 9FL

### A. AUTHOR & BOOK TITLE DETAILS

- A1. Prospective book title and subtitle (if any).
- A2. Author's/Editor's full name.
- A3. Position and Affiliation (please enclose curriculum vitae).
- A4. Full Mailing addresses.
- A5. Telephone: Work or Home Email
- A6. Please list details of co-author(s) or potential contributors and their affiliations.

## **B. SUBJECT MATTER**

- B1. Definition of topic (approximately 150 words).
- B2. Please write a short description of your book (approximately 500 words) which could be used for promotion purposes.
- B3. Please outline your reasons for proposing a new book in this area (approximately 300 words).
- B4. Please list features of your book that makes it unique (approximately 150 words).
- B5. Please list proposed contents, including section and sub-section headings. Include also a summary of each chapter and an approximation of length, e.g. word count, proposed number of pages (Attach a separate document if necessary).

## **C. MANUSCRIPT INFORMATION**

- C1. Approximately how many pages, would you expect your book to contain?
- C2. How long do you estimate it will take for delivery of the completed manuscript?
- C3. Will you be able to prepare your text electronically?
- C4. If so, what software will you be using?
- C5. Please list any special features you would expect to include (problems associated with tables, illustrations, photographs etc). Currently we do not publish colour book interiors as this makes the cost of production prohibitively expensive and we like to keep the cover price as affordable as possible. If you think colour would be necessary, please indicate why and present alternatives (e.g. Internet) for colour illustrations or any accompanying material.
- C6. Will you be able to prepare your figures electronically and if so, what software will you be using?

## **D. THE MARKET**

- D1. Please identify the readership for your book.
- D2. Primary Market (those audiences you feel need this book).
- D3. Secondary Market (those audiences with an occasional need for this book).

D4. Please indicate any societies, professional organizations, companies or other groups which might want to know about your book, or who may be interested in bulk purchases.

D5. Please list any key journals in this area and any major conferences:

## **E. AUTHOR'S PREVIOUS WORKS**

E1. Please list your previous works.

## **F. COMPETITIVE TITLES**

F1. Please list in order of importance, any existing books which are related to your book. Please supply (if possible) author/editor, publisher, publication date, price and any further information you feel relevant. Please provide as much information as possible, including competing titles if such exist. (100 words or more)

F2. Please outline in what ways your book is better than and differs from the titles mentioned in previous section (3 lines for each title, or more).

## **G. REVIEWS**

G1. Please give an international list of persons qualified to give an opinion on your book proposal: (10 lines or more)

**THANK YOU FOR TAKING THE TIME TO COMPLETE THIS FORM**

**FINALLY PLEASE ENSURE THE FOLLOWING ARE ENCLOSED WITH YOUR BOOKS PROPOSAL:**

**A curriculum vitae**

**Three sample chapters of the book**

**A stamped self addressed envelope if you wish to have your proposal returned.**